

Seoul Mobility Show 2023 Press Briefing



- **Date** : March 30th (Thu) 08:30-14:10 [expected]
- **Place** : Hall 1~5, KINTEX 1
- **Briefing Brands** : Auto Makers & Mobility Brands / 20 minutes (Group A),
EV & other Mobility Brands / 10 minutes (Group B)
- **Media type** : Broadcasting, Newspaper, Magazine,
News telecommunications or Internet service providers, etc.
(Registration for Press & Media required)

No.	Schedule	Time	Brands List	Exhibits
1	08:30-08:50	20 M (A)	BMW / MINI	Auto Makers
2	08:55-09:15	20 M (A)	PORSCHE	Auto Makers
3	09:20-09:40	20 M (A)	MERCEDES-BENZ	Auto Makers
4	09:45-10:05	20 M (A)	HYUNDAI MOTOR	Auto Makers
5	10:10-10:30	20 M (A)	KG MOBILITY	Auto Makers
6	10:35-10:55	20 M (A)	KIA	Auto Makers
7	11:00-11:10	10 M (B)	EV KMC	EV
8	11:15-11:25	10 M (B)	CHABOT MOBILITY	Mobility Service
9	11:30-11:40	10 M (B)	DNA MOTORS	E-Motorcycle
10	11:45-11:55	10 M (B)	BLUESHARK KOREA	E-Motorcycle
11	12:00-12:10	10 M (B)	GENSTATION	E-Motorcycle
12	12:15-12:25	10 M (B)	INVENTIS / KETVERSE	Metaverse
13	12:30-12:40	10 M (B)	ALPHA MOTOR	EV
14	12:45-12:55	10 M (B)	MASTER ELECTRIC VEHICLE	EV
15	13:00-13:20	20 M (A)	SKT	Infotainment
16	13:25-13:35	10 M (B)	GHOSTROBOTICS	Robotics
17	13:40-13:50	10 M (B)	DAECHANG MOTORS	EV
18	13:55-14:05	10 M (B)	IREON	EV

* Timetable based on draw and subject to change depending on preparation